Minsuk Kahng Remco Chang Polo Chau Dafna Shahaf Christos Faloutsos Masters of Ceremony & Editors: Jefrey Lijffijt













ACM SIGKDD 2018 Full-day Workshop on Interactive Data Exploration and Analytics



London, United Kingdom August 20, 2018 poloclub.gatech.edu/idea2018











## The IDEA:

address the need for data mining techniques that allow users to interactively explore their data

The challenge:
 combine insight from
 Data Mining Visualization
 Human-Computer Interaction
and make the sum greater than its parts

### Call for Papers

Topics of interests for the workshop include, but are not limited to:

- Data mining (DM)
  - Online, streaming, or any-time algorithms
  - o Methods supporting interactive, iterative, or adaptive refinements
  - Methods enabling instantaneous results
  - User-specific results (preference, relevance, interestingness)
  - Pattern & model sampling
  - Theoretical/complexity analysis of instant data mining
- Human-computer interaction (HCI)
  - Smart and adaptive interfaces for scalable techniques
  - Methods, principles and mechanisms for incorporating user feedback
  - User intent models
  - Interfaces for explaining and interpreting analytics models and results
  - Interfaces for interactively exploring and querying very large data
- Visualization (VIS)
  - Interactive visualization of patterns and models
  - Visual analytics
  - Visualization for machine learning models
  - Exploration or recommendation of visualization
  - Visual user guidance
  - Principles and techniques for information transfer

We invite any type of contribution on these topics: new principles, methods, systems, empirical evaluations, etc.

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## Algorithms & data structures

- Theoretical/complexity analysis of instant data mini
- Human-computer interaction (HCI)
  - Smart and adaptive interfaces for scalable technique
  - Methods principles and mechanisms for incorporati

### **Interaction**

- Interfaces for interactively exploring and querying v
- Visualization (VIS)
  - Interactive visualization of patterns and models

### **Visualization**

- Exploration or recommendation of visualization
- Visual user guidance
- Principles and techniques for information transfer

We invite any type of contribution on these topics: new principles, methods, systems, empirical evaluations, etc.

### Submission Information

All papers will be peer reviewed, **single-blinded**. We welcome many kinds of papers, such as (and not limited to):

- Novel research papers
- Demo papers
- Work-in-progress papers
- Visionary papers (white papers)
- Appraisal papers of existing methods and tools (e.g., lessons learned)
- Relevant work that has been previously published
- Work that will be presented at the main conference of KDD

# Program at a glance

## Three keynotes



**Prof. Min Chen**Oxford University

Building a Theoretical Foundation for Visual Analytics



**Prof. Tijl De Bie**Ghent University

An information-theoretic framework for data exploration: From itemsets to embeddings, from interestingness to privacy



**Prof. Daniel Keim**University of Konstanz

Solving Problems with
Visual Analytics: The Role of
Visualization and Analytics
in Exploring Big Data

# Program at a glance

## 13 exciting contributed papers

- 6 oral presentations
- 7 (+6) interactive discussion at
   2:30pm Poster + demo + networking session (with coffee break)

All papers available on our website poloclub.gatech.edu/idea2018 (google "kdd idea")

# Morning

#### 8:15 Welcome to IDEA'18

8:30 Keynote 1



Prof. Min Chen
Oxford University
Building a Theoretical Foundation for Visual Analytics

Bio Abstract

9:30 Coffee

10:00 Keynote 2



Bio

Abstract

Prof. Tijl De Bie
Ghent University
An information-theoretic framework for data exploration: From itemsets to embeddings, from interestingness to privacy

# Morning

#### 11:00 Research Talks

Clustrophile 2: Guided Visual Clustering Analysis

Marco Cavallo and Çağatay Demiralp

Track Xplorer: A System for Visual Analysis of Sensor-based Motor Activity Predictions

Marco Cavallo and Çağatay Demiralp

**End-to-End Active Learning for Computer Security Experts** 

Anael Beaugnon, Pierre Chifflier and Francis Bach

Hierarchical Incident Clustering for Security Operation Centers

David Silva, Matteo Dell'Amico, Michael Hart, Kevin Roundy and Daniel Kats

12:00 Lunch

12:55 Re-welcome

## **Afternoon**

1:00 Research Talks

How Developers Iterate on Machine Learning Workflows -- A Survey of the Applied Machine Learning Literature

Doris Xin, Litian Ma, Shuchen Song, Rong Ma and Aditya Parameswaran

A User Study on the Effect of Aggregating Explanations for Interpreting Machine Learning Models

Josua Krause, Adam Perer and Enrico Bertini

1:30 Keynote 3



Prof. Daniel Keim
University of Konstanz
Solving Problems with Visual Analytics: The Role of Visualization and Analytics in Exploring Big Data

Bio

Abstract

### Closing words 2:30 Posters + Interactive Demo + Networking Session + Coffee 2:35 13 posters total, including those for oral presentations PolicyFlow: Interpreting Policy Diffusion in Context Yongsu Ahn and Yu-Ru Lin Towards a generalized similarity service Anuradha Bhamidipaty, Daniel Gruen, Jeffery Kephart, Siva Sankalp Patel, Justin Platz, Danny Soroker, John Vergo and Alan Webb Visual Exploration and Interaction with Scientific Data in Virtual Reality Giannis Evagorou and Thomas Heinis M-Boost: Profiling and Refining Deep Neural Networks with Topological Data **Analysis** Gregory Naitzat, Namita Lokare, Jorge Silva and Ilknur Kabul A Peek Into the Hidden Layers of a Convolutional Neural Network Through a **Factorization Lens** Uday Singh Saini and Evangelos Papalexakis ProcessExplorer: An Interactive Visual Recommendation System for Process Mining

#### Data Cleaning via Question Asking

Xinyang Zhang, Yujie Ji, Chanh Nguyen and Ting Wang

Alexander Seeliger, Timo Nolle and Max Mühlhäuser

# **Program Committee**

Acar Tamersoy (Symantec, USA) Adam Perer (IBM Research, USA) Ahmad Mel (Ghent U, Belgium) Andreas Henelius (Aalto U, Finland) Arjun Srinivasan (Georgia Tech, USA) Arnab Nandi (Ohio State, USA) Bart Goethals (U of Antwerp, Belgium) Bo Kang (Ghent U, Belgium) Danai Koutra (U of Michigan, USA) Daniel Keim (U of Konstanz, Germany) Di Jin (U of Michigan, USA) Emilia Oikarinen (Aalto U, Finland) Esther Galbrun (Aalto U, Finland) Fred Hohman (Georgia Tech, USA) Geoff Webb (Monash U, Australia) George Forman (Amazon, USA) Hanghang Tong (Arizona State, USA) Hannah Kim (Georgia Tech, USA) Jaegul Choo (Korea U, South Korea) James Abello (Rutgers U, USA) Jia-Yu (Tim) Pan (Google, USA) Jilles Vreeken (MPI-INF, Germany)

Josua Krause (NYU, USA) Kai Puolamäki (Aalto U, Finland) Kevin Roundy (Symantec, USA) Kijung Shin (Carnegie Mellon U, USA) Marco Cavallo (IBM Research, USA) Mario Boley (MPI-INF, Germany) Nan Cao (NYU Shanghai, China) Robert Pienta (Symantec, USA) Robin Vandaele (Ghent U, Belgium) Saleema Amershi (Microsoft Research, USA) Siegfried Nijssen (UC Louvain, Belgium) Stefan Kramer (U of Mainz, Germany) Steffen Koch (U of Stuttgart, Germany) Stephan Günnemann (TU Munich, Germany) Sucheta Soundarajam (Syracuse U, USA) Thibault Sellam (Columbia U, USA) Thomas Gärtner (U of Nottingham, UK) Thomas Seidl (LMU Munich, Germany) Tijl De Bie (Ghent U, Belgium) Xu Chu (Georgia Tech, USA) Zhiyuan (Jerry) Lin (Stanford U, USA)

## Many thanks to ...

our invited speakers, our program committee, all authors, and *you* 

for this successful IDEA!

poloclub.gatech.edu/idea2018

### Organizers



Jefrey Lijffijt Ghent University



Minsuk Kahng Georgia Tech



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Polo Chau Georgia Tech



Dafna Shahaf The Hebrew University of Jerusalem



Christos Faloutsos Carnegie Mellon

Contact us at: idea.kdd (at) gmail.com

# Sister workshops





Visualization in Data Science

## **DSIA: Data Systems for Interactive Analysis**

This is the website for the Workshop on Data Systems for Interactive Analysis (DSIA). The <u>first</u> <u>edition of DSIA</u> was held at <u>IEEE VIS 2015</u> and the <u>second edition of DSIA</u> was held at <u>IEEE VIS 2017</u>. We are thrilled to announce a third edition of the workshop, to be held at <u>IEEE VIS 2018</u> in Berlin.

## Now

#### 8:30 Keynote 1



Prof. Min Chen
Oxford University
Building a Theoretical Foundation for Visual Analytics

Bio Abstract

#### **Abstract**

In this talk, the speaker will first provide an overview of the theoretical discourses in the field of visualization and visual analytics, discussing the aspects of the Theoretical Foundation of Visual Analytics, including taxonomies and ontologies, principles and guidelines, conceptual models and theoretic frameworks, and quantitative laws and theoretic systems. The speaker will then make an argument that information theory can potentially bring the four main components of visual analytics (i.e., statistics, algorithms, visualization, and interaction) together under the same theoretic framework.